

Senior Data Analyst

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Reports to: Director of Data Analytics

Location: Remote

Salary Range: \$90-125k

Company Overview:

Standard AI is a U.S.-based technology company founded in 2017, with a globally distributed team across the United States and Europe. We help retailers leverage data to understand shopper behavior and drive growth. Standard AI's VISION Analytics Platform provides real-time insights into customer interactions with products, media, and promotions. The newly introduced Visual Engagement Score enables retailers to measure merchandising impact, similar to digital marketing's engagement metrics.

Job Overview:

We're looking for a Senior Data Analyst to play a key role in transforming data into meaningful insights that drive decision-making across our business. Reporting to the Director of Data Analytics, you will partner closely with cross-functional teams—including Product, Engineering, and GTM—to deliver high-impact analyses, design new metrics, and build scalable data products. This is a hands-on role that combines technical rigor, business acumen, and a strong bias for action.

Key Responsibilities:

- **Deliver Actionable Insights:** Partner with stakeholders across teams to design and execute analyses that answer complex business questions, drive strategic decisions, and improve performance.
- **Visualize and Communicate Findings:** Develop dashboards and visualizations using data visualization tools to clearly communicate data insights to both technical and non-technical audiences.
- **Build Scalable Analyses:** Write clean, performant SQL to query large datasets and support self-serve analytics through curated data sets and documentation.
- **Support Experimentation:** Help design and interpret A/B tests and other experiments to guide product and marketing strategies.
- **Ensure Data Accuracy:** Collaborate with Data Engineering to improve data quality, reliability, and accessibility across the organization.
- **Drive Best Practices:** Promote analytical and project management best practices, contributing to a culture of continuous improvement and data literacy.

Qualifications:

- 4+ years of experience in a data or analytics role, ideally in a CPG, consumer electronics, or retail-focused organization.
- Advanced proficiency in SQL; working knowledge of Python for data analysis is a plus.
- Experience working with data visualization tools such as Tableau, Looker, or Thoughtspot.
- Familiarity with statistical concepts and techniques, including regression, clustering, and experiment design.
- Demonstrated ability to manage projects independently and influence stakeholders across functions.
- Strong written and verbal communication skills with a proven ability to simplify complex topics for broad audiences.
- Experience working in fast-paced, cross-functional environments with shifting priorities.

Preferred Experience:

- Exposure to modern data stacks (e.g., Databricks, Snowflake, BigQuery).
- Experience with marketing, merchandising, and/or retail analytics use cases.
- Prior work in startup or high-growth environments.

**Kindly note that visa sponsorship is not available for this role at this time.*